

# Media Release

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Friday 30 August 2019

## Camden is THE place

The Camden region is officially making its mark on the map as the best place in the state to live, work, do business, visit and play.

Camden Council, in partnership with Camden Region Economic Taskforce (CRET), have launched a video today, which showcases the region's investment potential, both present and future. It also highlights:

- Key commercial and economic precincts;
- Exciting tourist attractions;
- Connections with key neighbouring cities and gateways; and
- Beautiful natural assets.

Mayor of Camden, Cr Theresa Fedeli, said there were limitless opportunities across the Camden region.

"The Camden region is just so special - it's a dynamic, modern and urban place with a unique history and beautiful rural backdrop," Cr Fedeli said.

"We're seeing major government investment in infrastructure being rolled out across the Camden area, which means we're more connected than ever.

"And we've still retained a beautiful community feel. There's so much culture and diversity here, complete with cafés, grower's markets, playgrounds, busy retail, industrial and commercial hubs.

"I'm so proud that the Camden community is one people want to be part of and this new video really shows that."

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CRET's Chair, Adriana Care, said 80 new businesses come into the region every month – and it's not by accident.

“The Taskforce is proud to highlight the Camden region's existing and future potential opportunities,” Ms Care said.

“Our region has a great business environment and a wealth of visitor attractions, all of which support the growth and prosperity of our region.

“Our message to business and investors is to come and join us – whatever your business is, you're at home here!”

For more information on CRET, visit [cret.com.au](http://cret.com.au)

To see the newly-launched video, visit [bit.ly/CamdenRegionVideo](http://bit.ly/CamdenRegionVideo)

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