

Media Release



Thursday 17 October 2019

Bright ideas for energy efficiency

Local business owners and staff are invited to learn some bright ideas for energy efficiency at a FREE course hosted by Camden Council.

Energy 101 for Small Business, facilitated by the NSW Government, will be held on **Tuesday 29 October, 5.30-7pm, at Camden Sports Club**. The course will teach attendees how to:

- Analyse their energy bills;
- Understand how their business uses energy;
- Identify energy saving opportunities, including no and low-cost solutions; and
- Learn about funding options and resources.

Every business who attends will also be given the opportunity to claim a two-hour, one-on-one e-coaching session, worth \$400, for FREE.

Mayor of Camden, Cr Theresa Fedeli, encouraged local small businesses to take advantage of the many learning opportunities available throughout October.

“We’ve scheduled more events for this year’s Small Business Month than any other year,” Cr Fedeli said.

“There are approximately 3,000 local businesses which are classified as ‘small’, which means they employ 15 people or less.

“These businesses are so hard-working, so it’s really important we celebrate them and provide affordable opportunities for them to grow. Having these businesses improve themselves is fantastic for the Camden area, because it means our local economy will be stronger.”

There are still many workshops, part of Small Business Month, to come, including:

- Creative Clusters – A Collaborative Approach on **Thursday 17 October, 10am-noon**, at Camden Civic Centre;
- Creativity and Business on **Thursday 17 October, 5.30-7pm**, at Alan Baker Art Gallery;
- Marketing and Profit Plan on **Monday 21 October, 6-8pm**, at Camden Region Economic Taskforce (CRET);
- Australian Taxation Office Tax Essentials Workshop on **Tuesday 22 October, 10.30am-12.30pm**, at CRET;

- cont. -

Media Contact:
Christina Fracassi
Media Advisor
Camden Council
PO Box 183, CAMDEN NSW 2570
Phone: 4645 7823 Mobile: 0438 062 628
Email: media@camden.nsw.gov.au



Media Release

- Master your Marketing Online on **Tuesday 22 October, 6pm**, at Oran Park Smart Work Hub;
- Workplace Wellbeing on **Tuesday 29 October, 7-9am and 10am-noon**, at Lifeline Macarthur;
and
- Upgrade Your Sales Influence on **Tuesday 29 October, 6pm**, at Oran Park Smart Work Hub.

For more information on Energy 101 for Small Business, and to register, visit http://bit.ly/Camden_Energy101

For more information on Small Business Month events, and to register, visit camden.nsw.gov.au and search 'Small Business Month'.

Media Contact:

Christina Fracassi

Media Advisor

Camden Council

PO Box 183, CAMDEN NSW 2570

Phone: 4645 7823 Mobile: 0438 062 628

Email: media@camden.nsw.gov.au