

Media Release



Monday 3 June 2019

Connect with Camden

Residents can now connect with Camden Council more than ever, with its social media presence expanding to include Twitter, Instagram, YouTube and Snapchat.

Mayor of Camden, Cr Theresa Fedeli, said it was an excellent opportunity to engage and connect with the community.

“Both our Facebook and LinkedIn pages are fantastic sources of information for our residents,” Cr Fedeli said.

“Whether it’s events, programs, career opportunities or major projects, our residents have told us loud and clear that the information they receive on social media is really important.

“We can see this is the case from how popular our Facebook presence has become. In just over two years, our Facebook followers have increased by more than 55 per cent and we are now reaching an average audience of 18,620 people every week.

“So, it only makes sense to provide more ways for us to tell our residents what projects, campaigns, services, programs and events we have happening near them. It’s also a great way to communicate vital information, like road closures and severe weather warnings, in real-time.

“We are also big believers in two-way communication, so these new social media accounts will also provide residents more ways to get in touch with Council to ask questions and voice concerns.”

To connect with Council’s social media, search:

- Twitter – @council_camden;
- Instagram – @camdencouncilnsw;
- YouTube – Camden Council NSW;
- Snapchat – @camden_council;
- Facebook – @camdencouncil; and
- LinkedIn – [linkedin.com/company/camden-council](https://www.linkedin.com/company/camden-council).

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