

CAMDEN COUNCIL

Media Release



Friday 21 October 2016

Hundreds of pink petunias adorn Camden

A themed roundabout at the main entrance to Camden Town Centre, at the intersection of Argyle and Edward Streets, has been beautifully adorned with hundreds of pink petunia flowers, in honour of Pink Ribbon Month, Australia's Breast Cancer Awareness Month throughout October.

Mayor of Camden, Councillor Lara Symkowiak said this is the first time Council has planted flowers as a tribute to all affected by cancer and the Camden Survivors of Breast Cancer Group.

"Theming our roundabout as a tribute to people affected by cancer is a subtle gesture from Council to honour those members in our local community, as well as their family and friends."

"We are also working on extending our calendar to honour other significant days and awareness months."

"Breast cancer remains one of the most common cancers among Australian women so I encourage everyone to take the time during the month of October to learn more about early detection and the importance of sharing information and talking with family, friends and colleagues about cancer."

Breast cancer survival rates continue to improve in Australia with 89 out of every 100 women diagnosed with invasive breast cancer, surviving five or more years beyond diagnosis.

For further information on Breast Cancer Awareness Month visit canceraustralia.gov.au.

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