

CAMDEN COUNCIL

Media Release



8 September 2014

Launch of Camden Council's Business Month

Camden Council's inaugural Business Month was launched today, with Mayor of Camden, Councillor Lara Symkowiak hosting a function for members of the Camden Local Government Area's business and commercial communities.

Mayor of Camden, Councillor Lara Symkowiak was delighted to launch Business Month.

"Camden Council's Business Month aims to promote a range of business related events, in addition to providing a number of networking opportunities, for the business and commercial sectors of our community", she said.

"I am committed to ensuring that my Council takes an active role in the economic development of the Camden Local Government Area and Business Month is one initiative that will see this commitment fully realised."

Mr Stephen Cartwright, Chief Executive Officer of the NSW Business Chamber, attended the launch function as guest speaker.

"Today presented a fantastic opportunity for approximately 60 local business members to hear firsthand Mr Cartwright's aspirations and plans for the small business sector as head of the NSW Business Chamber."

"Mr Cartwright was informative, discussing issues of relevance to Camden such as the creation of jobs and business lending, as well as responding to questions raised by business owners and operators."

"I thank Mr Cartwright for taking the time to visit Camden and talk to members of our local business and commercial sectors."

The Mayor also took the opportunity to outline a number of other initiatives implemented in order to build Council's role in economic development.

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“To ensure that Camden businesses continue to grow and flourish, Council has implemented a number of major initiatives.”

“We have adopted an Economic Development Strategy Council, outlining the key priorities, target sectors and activities that will be undertaken in order to grow the local economy. We have employed an Economic Development Officer to deliver on the Strategy. We have hosted a number of Forums aimed at engaging with different fields/industries of the local small business sector.”

“Most recently, my Council has endorsed the establishment of a Business Alliance. The Business Alliance will collaboratively help local businesses grow, both existing and new, and improve opportunities for, and diversity of, employment in the Camden LGA and the Macarthur area.”

“My Council and I have overwhelmingly acknowledged and demonstrated our commitment to developing and growing a vibrant and flourishing local economy that will benefit the current and future Camden communities”.

A calendar of events being held as part of Camden Council’s Business Month can be found on Council’s website, www.camden.nsw.gov.au

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Words: 402

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