



Welcome to the **Camden Town Centre Urban Design Framework**

Camden Council is working to make Camden's public places more enjoyable, connected and compatible with Camden residents. We are pleased that you have joined our contact network and we are looking forward to sharing updates on the latest developments in the Framework process.

The project has been developed into the following **five stages**:

STAGE 1:

Issues, opportunities and big ideas will be identified for the Camden Town Centre through community engagement and rigorous analysis processes.

STAGE 2:

A series of place principles will be delivered that reflect findings from Stage 1, these will confirm future objectives for the Camden Town Centre Urban Design Framework.

STAGE 3:

Strategies will be developed that respond to the findings from both stage 1 and 2 to develop an Urban Design Criteria. The proposed strategies will highlight key opportunities and constraints, and prioritise key initiatives.

STAGE 4:

The urban design criteria from stage 3 will assist with the development of an updated DCP, LEP and Strategy as well as the preparation of a Public Domain Plan and catalyst site investigations.

STAGE 5:

The project outputs from stage 4 will be further refined Camden Town Centre Urban Design Framework.

Engagement Activities in Camden Town Centre



COMMUNITY OPEN DAY

The Community Open Day was held at both Camden Produce Markets and out the front of 'Blooms Chemist' on Argyle Street on 11th March 2017. Throughout the day, many community members and stakeholders approached consultants and shared their views, issues and ideas for Camden Town Centre.

BUSINESS AND COMMUNITY WORKSHOPS

Businesses and community members attended engagement workshops on 19th and 20th May at Camden Civic Centre. Individuals had the opportunity to explore the draft place principles for Camden Town Centre, and how each reflected their views and future aspirations for the Town Centre.



CAMDEN SHOW

The 1st of April saw the second engagement day undertaken at the Camden Show. The team continued with the flagging exercise and the big ideas board from the engagement session undertaken on Saturday the 11th of March. Council staff members assisted both McGregor Coxall and People, Place and Partnership with the engagement. Throughout the day many community members shared their ideas, views and big ideas for Camden Town Centre.

ONLINE SURVEY

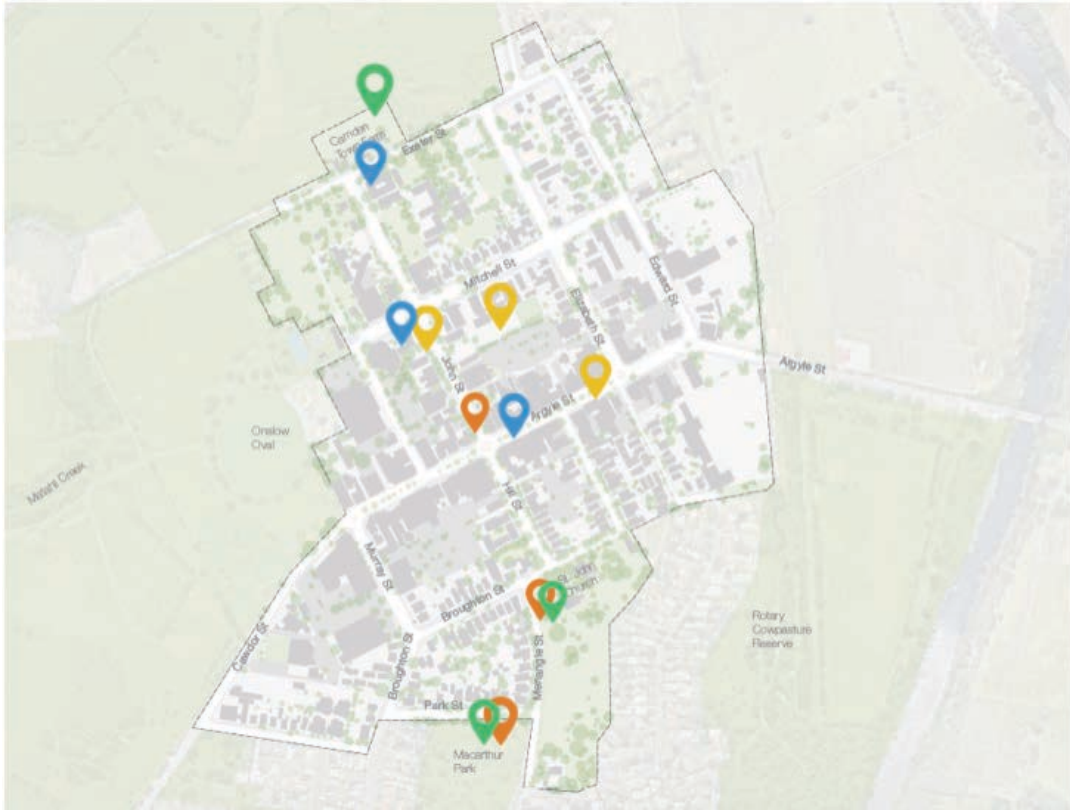
Camden residents, businesses and community groups participated in an online survey, which further expanded on the questions asked during public engagement activities, giving responders an opportunity to offer more detailed feedback. Council will continue to publish surveys through their website - if you would like to find out more, you can [here](#).

Camden's Unique Character

Camden residents were asked to designate words that represented Camden's unique local characteristics. The image below illustrates the results of this exercise.



Engagement Findings: Exploring Camden's Places



Stay the same in Camden Town Centre (Orange)

- St John's Church
- Macarthur Park
- John Street

See changed in Camden Town Centre (Yellow)

- John Street Precinct
- Argyle Street
- Civic Centre

Favourite Places in Camden Town Centre (Green)

- St John's Church
- Macarthur Park
- Town Farm

Least favourite places in Camden Town Centre (Blue)

- Argyle Street
- Civic Centre
- Old Camden High School

Engagement Findings: Ideas for the Future

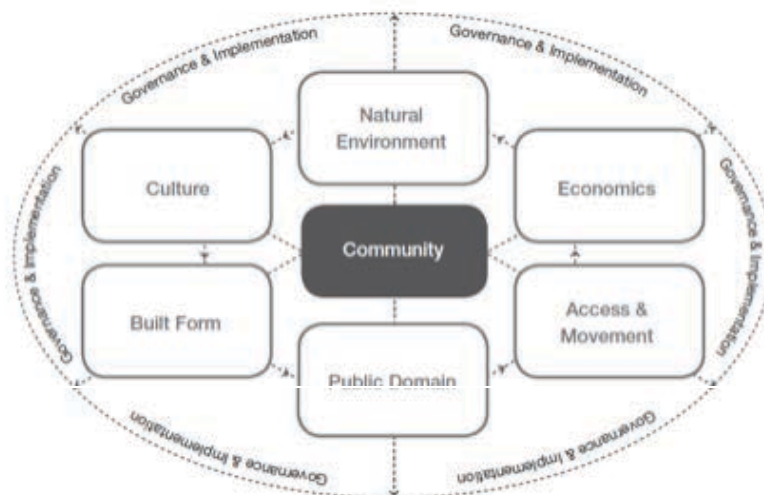
Big Ideas for Camden Town Centre

- Preservation of built form heritage
 - Increase in pedestrian amenity, crossings and safety
 - Improved public transport
 - Accessibility for the elderly
 - Public domain improvements
 - Creating new opportunities for public art and cultural activities
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Opportunities for the Future of Camden

- Provision of public spaces
 - Cultural and heritage centre
 - Utilising uniqueness offered
 - Increasing visitation to Camden
 - Supportive framework for entrepreneurship
 - Encourage establishment of small retail businesses
 - Maintaining country town feel
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Place Vitality Criteria for Camden



The Place Vitality Criteria has been created to provide a holistic framework that is focused around the community's needs and considers 6 key criteria (highlighted in the diagram above).

At the core of the Vitality Criteria is the community and the crucial role they play in informing the strategies, actions, future governance and implementation of the Masterplan.

Exploring the **Place Principles**



BUILT FORM

Protect and enhance the unique character of Camden's heritage, its urban fabric and its network of buildings, spaces and activities.



CULTURE

Promote continued and increased use of open spaces, buildings and lost space to enhance the unique experience of Camden.



PUBLIC DOMAIN

Establish a coherent and convenient network of spaces and links that build on the diverse pedestrian experience of historic Camden.



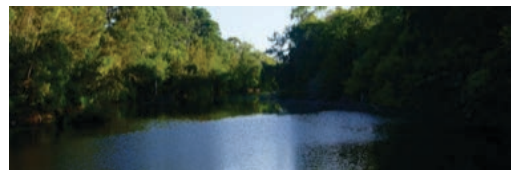
ECONOMICS

Maintain and evolve the local retail, commercial and residential economy by creating a range of opportunities.



ACCESS & MOVEMENT

Future proof the transport and movement strategy and build on the existing network of spaces and connections.



NATURAL ENVIRONMENT

Utilise the presence of the Nepean flood plains as a unique social, cultural and physical asset, by increasing access and amenity.

Stay Updated

If you would like to view background information and current progress of the Framework, you can find frequently asked questions, as well as background documents such as previous masterplans, strategies, consultant briefs, heritage analysis, issues reports and management plans [here](#).