
ORDINARY COUNCIL

SUBJECT: MAYORAL MINUTE - CAMDEN SANITARIUM WEET-BIX KIDS TRYATHLON 2019

FROM: Mayor
TRIM #: 19/54160

On Sunday 24 February, the first ever Camden Sanitarium Weet-Bix Kids TRYathlon was held in the Camden Town Centre.

I am proud to share that the day was a huge success, with Council receiving an overwhelming response of support and congratulations on the event.

Over 700 kids from Camden and surrounds registered and participated in the TRYathlon and were presented with a participation medal by the Commando, Steve Willis, as they crossed the Weet-Bix finish line.

Additionally, more than 2,000 mums, dads, grandparents, siblings and friends eagerly cheered the kids on and celebrated their amazing achievement.

To further encourage a healthy and active lifestyle, Council also hosted Camden's first Healthy Living Expo as part of the event. The expo was an opportunity for many local health and wellbeing organisations to participate on the day to provide advice and promote the benefits of living a healthy and active lifestyle.

In 2018, Camden Council entered into partnership with Sanitarium to host the TRYathlon for three years. The TRYathlon is a fun, non-competitive event for children aged 7 to 15 years and assists in developing self-esteem and promoting a fit and active lifestyle.

I would like to take this opportunity to congratulate Council's Events and Sport and Recreation teams for working together to bring this incredible event to Camden. I also thank staff from Council's Open Spaces, Traffic, Civil Construction and Maintenance teams who provided support to Sanitarium to ensure that the first Camden TRYathlon was the tremendous success that it was.

I am sure that the local businesses within the Camden Town Centre would have also seen an increase in trade with thousands of people staying in Camden, dining on the main street and exploring all that our town has to offer.

I can only imagine how much this event will grow in its second and third year, and I look forward to seeing more of these types of events held here in Camden.

RECOMMENDED

That Council note the information.