
ORDINARY COUNCIL

SUBJECT: MAYORAL MINUTE - MONOPOLY MOVEMBER AND MENS HEALTH AWARENESS

FROM: General Manager

TRIM #: 19/375976

I'm very proud to announce all 2,000 copies of the Camden edition of Monopoly have officially been sold!

The highly-anticipated boardgames first went on sale at the Camden Jacaranda Festival, on Saturday 23 November. Over that weekend we sold 1,500 games and we were completely sold out in under a week.

We raised \$120,000 for two very worthy organisations – Lifeline Macarthur and the Camden Wollondilly Domestic Violence Committee.

I was honoured to present Camden-Wollondilly Domestic Violence Committee with their cheque for \$60,000 at their 'Say No 2 DV Breakfast' last week and look forward to presenting Lifeline Macarthur with their cheque shortly.

I'd like to say a big thank you to Councillor Lara Symkowiak, for first bringing the initiative to Council and to my fellow Councillors for voting it through. I believe the one-of-a-kind game truly is something for our community to be proud of for generations to come.

The creation of the Camden Edition Monopoly Board wouldn't have been possible without the generous support of our fantastic sponsors including:

- **Gold Sponsors** - Narellan Town Centre, The Hermitage-Gledswood Hills, Meals on Wheels Camden and Plus Fitness;
- **Silver Sponsors** - Harcourts Paramount Real Estate, Camden Hire and The Mac Credit Union; and
- **Bronze Sponsors** – Clintons Toyota, Harrington Estates, Grimes Finance and Mortgages and, Narellan Carpet Court.

Additionally, I would like to thank the staff involved in the Monopoly initiative – from its creation and design to the sales, this project had lots of layers to navigate. I'd like to make special mention of the Public Affairs and Customer Services teams, who handled the sales and logistics of the initiative.

Amongst the excitement for Monopoly, Camden also celebrated Movember last month. As we all know, every November sees moustaches sprout on men's faces across the country, all in the name of raising vital funds and awareness for men's health.

We had 27 staff members participate in the initiative this year, growing moustaches of all shapes, sizes and colours. Together, they raised more than \$3,000 for Beyond Blue, who have been the health partner of Movember and grateful recipient of Movember funds since 2006.

All the conversation and awareness generated during Movember has led to me looking at ways of spreading the message about men's health on a more permanent basis. On average, men die six years earlier than women for largely preventable reasons and I believe we should play a part in correcting this figure.

To promote this initiative, I'd like to seek your support in wrapping two council waste trucks with messaging around men's health. This will ensure families, workplaces and communities keep the conversation of prominent men's issues, like mental health and prostate and testicular cancers, flowing.

The more we talk about men's health, the more it shows the males in our community that it's vital to check on themselves physically and mentally.

RECOMMENDED

That Council:

- i. work with organisations such as the Prostate Cancer Foundation of Australia, Beyond Blue and/or the Black Dog Institute to develop messaging on two of our new waste vehicles to promote awareness of Men's Health within our community; and**
- ii. fund approximately \$13,000, required for the wrapping of the trucks, from within the 2019/20 budget.**