



APPLICATION FOR SPONSORSHIP

7. Have all relevant Council or other statutory applications been submitted in relation to this event? Please describe.
Eg: traffic management, development application if required. If you require clarification, please contact Council's Events Officer on 4654 7818.

- Traffic Management Plan
- Waste Wise Plan
- Fireworks Application
- Development Application

8. Who is the target audience for your event?

9. How many people do you expect will attend your event?

10. What type of sponsorship are you seeking from Camden Council?

- Cash:** Amount requested \$
- In-kind:** Please provide details below

11. Is this application for: single year multi-year funding

Note: (Multi-year sponsorships are subject to Council's discretion and may be over a period of up to 4 years)

12. How would sponsorship from Council be used for this event?

13. Have you applied for any other sponsorship for this event, including from Council?

- Yes** - please provide details below **No**

14. Have you received sponsorship from Council, or assistance through any of Council's grants programs, in the past?

- No
- Yes: Please provide details (eg amount and year/s): \$

15. What experiences do you / your organisation have in organising similar events?

If applicable, please also attach your organisation's Constitution or Articles of Association to this application form.



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16. How will your project be managed, and by whom?

17. How will your event be promoted?

18. What are the expected outcomes of this event?

19. How do you plan to measure the success of your event? Successful applicants must submit a report using Council's Sponsorship Evaluation Form within three (3) months of the staging of their event.

20. Please complete the following draft or indicative budget for your event (where applicable). Other relevant financial information can be attached if appropriate.

Expenditure

Section	Item	No.	Unit	Rate	Subtotal	GST	Total Cost
Venue hire							
Catering							
Staff							
Entertainment Eg- MC, performers, DJ							
Hire equipment Eg- stalls, stage, toilets							
Sound & lighting							
Advertising							
Printing							
Cleaning							
Security							
Traffic management							
First aid							
Other							
Total Expenditure							



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Income

Section	Item	No.	Unit	Rate	Subtotal	GST	Total Income
Sponsorship/ grant funding							
Entry fees/ ticket sales							
Stall hire							
Donations							
Rides							
Other							
Subtotal							

21. If your application is successful, you will be required to acknowledge Council's sponsorship in the following ways:

- Council's logo on any publicity
- Acknowledgement at event by MC
- Council banners to be displayed at event as provided by Council (as applicable)
- Invite extended to Council representative to be present (where applicable)

Please provide details of any further acknowledgement of Council's sponsorship that you would be able to provide:

I understand that if this application is successful I will be required to sign a Sponsorship Agreement, and to provide documentation of public liability insurance for this event.

PLEASE NOTE: Council sponsorship is conditional on the applicant securing all necessary statutory approvals for this event.

Name of applicant or representative of applicant organisation **(Please print):**

Contact Telephone No:

Email:

Signature:

Date:

Please submit your application to:

The Sponsorship Assessment Committee
Camden Council
PO Box 183
CAMDEN NSW 2570
Fax: (02) 4645 5142
or email mail@camden.nsw.gov.au

For further information please call (02) 4654 5106 or email mail@camden.nsw.gov.au