

Major Event Sponsor Investment Opportunities

Bronze \$1,000 investment

- Acknowledgment in official program or flyer
- Logo representation (limited to official program only)
- Connecting your business to grassroots communities throughout the Camden LGA.
- Credibility being associated with a reputable organisation - Camden Council.

Silver \$2,000 investment

- Acknowledgment in official program or flyer
- Brand awareness within Camden LGA through promotions, media and marketing
- Logo representation in official guide, flyers and newspaper ads.
- Connecting your business to grassroots communities throughout Camden LGA.
- Credibility being associated with a reputable organisation such as Camden Council.

Gold \$5,000 investment

- Brand activation within the event space
- Opportunity to have a stall, corporate banners, signage and other promotional material at the event
- Logo representation on all marketing: flyers, community newsletter Let's Connect, local newspaper ads
- Acknowledgment in official program or flyer distributed to each resident household of more than 30,000
- Brand awareness within Camden LGA through promotions, media and marketing
- Connecting your business to grassroots communities throughout Camden LGA.
- Credibility being associated with a reputable organisation - Camden Council.

Platinum \$10,000 investment

- Naming rights within the event or event name
- Brand activation within the event space
- Opportunity to have a stall, corporate banners, signage and other promotional material at the event
- Logo representation on all marketing: flyers, rates notice inserts, community newsletter Let's Connect, local/metro newspaper ads
- Acknowledgment in official guide or flyer
- Brand awareness within Camden LGA through promotions, media and marketing
- Connecting your business to grassroots communities throughout Camden LGA.
- Credibility being associated with a reputable organisation - Camden Council

