

DX 25807 ABN: 31 117 341 764 Fax: 02 4654 7829

# Youth Public Art Participation Project - Expression of Interest for Experienced Professional Artists

Camden Council is seeking Expressions of Interest (EOI) from experienced professional artists to undertake a public art project in the Camden LGA. The selected artist is required to engage a group of young people and local residents to develop visual concept designs for Rotary Park, corner of Cowper St and Old Hume Hwy, Camden South.

The final design will be implemented and fabricated by the artist according to the artists brief for the proposed areas:

#### Rotary Park, Camden South



The professional artist will be required to work with young people and local residents to develop visual designs on an outdoor brick wall located in the corner area of Rotary Park facing towards the Old Hume Highway. The surface area measures 4.4m wide x 2.6m high and both sides are to be included in the project.

This artwork will include living plants and Council will assist in the design and installation to create visually attractive urban art.

For any queries relating to the living plant component please contact Council's Project Coordinator on 4645 5021 for examples to be provided.

#### Services Box, Cnr Cowper Drive & Old Hume Highway, Camden South



The professional artist will be required to work with young people and residents to develop visual designs for a Services Box located on the corner of Cowper Drive and Old Hume Highway, adjacent to Rotary Park in Camden South.

The cabinet measures approx. 2.5m wide x 2m high, with a depth of 80cm and all sides are to be included in the project.



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Both areas have been chosen due to the high population of young people in Camden South and community feedback received through Camden Council's *Your Park, Your Voice* project and pop up consultations held with local Camden South residents in May 2018. These areas have also been identified by the Camden Youth Council, Camden Council Youth Services staff and Camden Police Area Command (Youth Liaison) as community spaces that need positive visual enhancement.

#### Camden Council's Commitment to Public Art

Camden Council has a commitment to public art, with projects recently completed in public spaces, community and youth facilities and streetscapes in Currans Hill, Harrington Park, Narellan and Kirkham. Camden Council aims to promote and coordinate the integration of design and public art into the built and natural environments.

Public art provides an opportunity for expressing community and cultural identity through developing, preserving and celebrating Camden's history and cultural heritage.

#### The Artists Brief

The professional artists will be required to -

- Be available to attend meetings, deliver collaborative workshops with young people/residents and install artwork during August – November 2018;
- Work to a specified budget and to an end of October/November 2018 project deadline;
- Work with and involve young people and residents in both the design and installation stages of artwork through to completion, *where appropriate* and in consultation with Council staff;
- Respond creatively to the environment, history and youth orientated nature of both areas;
- Research and source workshop and installation related materials and equipment within budget;
- Design workshop content and facilitate a workshop with a maximum of 15 young people involved;
- Be responsible for the installation and professionalism of the final artwork

<u>Note</u>: Young people will be engaged with the project through local high schools, the Camden Youth Council, youth services and local residents of Camden South.



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### How to Respond to the Artists Brief

The professional artist should provide -

- Clear budget breakdown of expenditure for the project;
- Examples of previous work with young people/community residents;
- Examples of own artwork (minimum 3 works)
- Professional resume
- Two references

#### How Council will assess each Proposal

The proposals will be assessed against the following criteria -

- 1. Strength of previous artworks in artist's portfolio
- 2. Suitability of artistic style for the nature of this project
- 3. Ability to work with both Council and young people/community residents
- 4. Ability to work to deadlines and budgets

#### The successful artist -

- Will be informed by 31 July 2018 at latest;
- Will need to provide a copy of a current certificate of currency for public liability insurance (min.\$20M);
- Will need to sign an artist agreement regarding project timing and payment and;
- Will be paid fees for workshop facilitation, artwork design and implementation including materials, total \$10,000 excluding GST, on completion of the project.



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# Proposed Timeframe

4 July 2018Expressions of Interest (EOI) advertised22 July 2018Expressions of interest received30 July 2018Artists selected via Council staff processes	
30 July 2018 Artists selected via Council staff processes	
12 August 2018 Artist Agreement signed	
Early September 2018 Concept workshop with young people/residents	
Early October 2018 Design approval from Council/First invoice received and proces	sed
Mid-October 2018 Artwork installation period	
End October/Early Artwork completed/	
November 2018 Maintenance documentation provided to Council	
30 November 2018 Final invoice received and processed	

## Submitting the EOI

Please submit your interest by email to Jodie Banasik, Community Project Officer (Youth) and Project Coordinator via email: <u>jodie.banasik@camden.nsw.gov.au</u> or contact 4645 5021 or 0429 430 924 for further information.