
ORDINARY COUNCIL

SUBJECT: MAYORAL MINUTE - CAMDEN TAKES OUT THE GUINNESS WORLD RECORDS™ TITLE

FROM: The Mayor

TRIM #: 21/500068

I am extremely proud to share that Camden made history last week, after being recognised as a Guinness World Records™ title holder for the largest online quiz!

Council broke the record on Sunday 10 October 2021, with an online trivia event involving 2,328 participants, officially putting Camden into the Guinness World Records™ for the first time ever.

While the last few months have been difficult for us all, Camden Council wanted to end lock down with a bang, so it was fantastic to see the thousands of people, both locally and from across the globe, register and participate to help us end lockdown with a world record.

The Guinness World Records™ has been around since 1955 and is a very prestigious acknowledgement, so I was extremely proud of the thousands of people who helped etch Camden's name into history.

Attempting to break this record was about bringing everyone together and have some fun with one final hurrah to end lockdown in a very unique way, which we will no doubt remember for years to come.

I would like to take the opportunity to thank the thousands of participants that helped us achieve this wonderful and once in a lifetime achievement. I congratulate each and every one of you on the role you played in helping Camden break a Guinness World Records™ title.

I would also like to acknowledge my fellow Councillors and all Council staff for their support and participation in this achievement. I particularly would like to congratulate and thank Council's fantastic Public Affairs team, who worked tirelessly and professionally behind the scenes to make this attempt possible. It was truly a team effort and an achievement for us all to be extremely proud of.

RECOMMENDED

That Council note the information.