



5. GOVERNANCE

POLICY NO:

5.22

POLICY TITLE: DEALING WITH MEDIA

FILE NO: 2877/1

ADOPTED: 14 November 1994

MINUTE NO: 502/94

PREVIOUS POLICY

ADOPTED:

MINUTE:

POLICY STATEMENT

CONDENSED VERSION - Complete Version Of Policy available from Administrative Services

The Staff of the Council of Camden will interact with the Media under the following principles:

1. Relations with the Media will be conducted in a positive atmosphere of respect, co-operation, courtesy and trust.
2. Staff will be honest, truthful and demonstrate good faith in all dealings with the media.
3. Staff will deal with the Media in a professional manner and will demonstrate sensitivity, responsibility and appreciation for the Public's right to information, subject to respect for the right to privacy of individuals and relevant legislation.
4. Staff will not act in a defensive manner, but will demonstrate openness and integrity at all items.
5. Staff will provide factual and objective information to the Media and will not knowingly provide information which is misleading or inaccurate. Where such does occur, the information will be corrected as quickly as possible.

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6. Staff will deal with all Media in a non-discriminatory fashion, granting equal access to information and resources to all members of the Media.
7. Staff will be non-political and will not provide information of a political nature or express personal opinions regarding Council matters.
8. Staff will respect the needs of the Media and will not censor information or be judgemental regarding the nature of information required by the Media, subject to respect for the right to privacy of individuals and relevant legislation.
9. Staff will appreciate the constraints under which the Media operates and will seek to assist the Media in meeting deadlines, etc. by the provision of prompt information and by assisting the Media in its activities.
10. In complying with all of the above, Staff will at all times be mindful of their duty of care in regard to the Public Good and their overriding duty to act in the Public Interest.