Minutes

Events Reference Group Meeting

Camden Council
Administration Centre
70 Central Avenue, Oran Park

Wednesday 3 April 2024





camden



ORDER OF BUSINESS

Acknowledgement of Country	4
Declarations of Interest	4
Apologies and Leaves of Absences	4
Confirmation of Minutes	4
Business Arising	4
Paws in the Park	
General Business	

INFORMAL MEETING COMMENCED AT 10.32AM

PRESENT

Mr Ted Gillroy, Mr Keith Maddock, Cr Ashleigh Cagney – Mayor of Camden

ALSO IN ATTENDANCE

Caitlin Burns – Senior Events Officer Brooke Johnson - Events Officer

ACKNOWLEDGEMENT OF COUNTRY

Mr Ted Gillroy read the Acknowledgement of Country.

APOLOGIES AND LEAVES OF ABSENCES

Cr Paul Farrow
Cr Usha Dommaraju
Cr Lara Symkowiak
Kristy Finlayson
Ms Melissa Musgrave
Ms Jo Martin
Ms Aileen Fernandez
Mr Syd Hyett

DECLARATIONS OF INTEREST

Moved: N/A, Seconded: N/A

CONFIRMATION OF MINUTES

That the Minutes for the Events Reference Group Meeting held on Wednesday 7 February 2024, copies of which have been circulated, be confirmed and adopted.

Moved: N/A Seconded: N/A

BUSINESS ARISING

- Mr Ted Gillroy asked if there is any information as yet about whether the Australia Day Parade is to continue and be supported by Council in 2025.
- Events team advised Camden Council is currently undergoing the events review
 which will determine the event scheduled for the 2024 2025 financial year. Once
 the next program of events is locked in, Council will present it at the following
 events reference group meeting.
- Following on from Australia Day proceedings, Mr Keith Maddock questioned whether the new Citizens understand what it is to be an Australian Citizen and asked for feedback on the ceremonies.
- Mayor Cr Ashleigh Cagney confirmed that from her experience and position, the
 citizens do understand what it means to be an Australian Citizen and are very
 appreciative towards her. An explanation was given to advise that all new citizens
 are on a wait list for at least a few months before they become citizens.
- Mayor Cr Ashleigh Cagney advised Mr Gillroy that she was really impressed with the Australia Day Parade 2024 and commended the Lions Club for their efforts.

- Mr Ted Gillroy was impressed with the number of parade participants for the 2024 year and hopes to maintain it's growth in 2025.
- Mayor Cr Ashleigh Cagney mentioned the only feedback she has received about the Australia Day Parade was about some inappropriate comments made by the parade announcer.

Action items from business arising from February minutes:

NOTE

N/A

1. Paws in the Park 2024

- Mr Ted Gillroy asked if the fencing at the Camden Bicentennial Equestrian Park been removed from the Camden Show in preparation for the Paws in the Park event
- Events team confirmed the fencing was temporary for the show and had been removed.
- Events team provided a verbal update on the event including the new time change of 10am to 2pm, confirmed stallholders, sponsors, activities and competitions that will occur on the day.
- Events team provided confirmation that this year the decision was made to engage a special guest that attracts kids and not just adults to the event. In the past, guests such as Farmer Dave, Dr Katrina and Dr Harry were in attendance however there were extremely low numbers of guests interested in any Meet and Greets for these guests and as such suggest that the funds for a special guest be re-utilised for a guest that can attract families. This year the special guest will be Chase from Paw Patrol, a suggestion from the Events Reference Group, who will be roving around the event and have a short stage appearance in the event program.
- Mr Ted Gillroy asked how Camden Council have advertised the Paws in the Park event.
- Events team advised Camden Council have a few social media outlet strategies including social media, Council's website, media releases (Local Radio, newsletter), Lets Connect and Letter mailbox Drop. Mayor Cr Ashleigh Cagney confirmed she has seen the event being advertised in the lead up.
- Mr Keith Maddock suggested to have the citizen of the year invited to judge the paw-tastic parade.
- Mayor Cr Ashleigh Cagney said the Citizen and Young Citizen of the year are invited to the Paws in the Park event, but maybe could ask them to participate in the Paws in the Park event in some capacity if they are interested.

Actions:

• Events Team to contact either the Citizen or Young Citizen of the year to gain their interested in judging the Paws in the Park paw-tastic parade.

2. **General Business**

 Events team re-iterated that Camden Council is currently undergoing the events review which will determine the event scheduled for the 2024 – 2025 financial year. Once the next program of events is locked in, Council will present it at the following events reference group meeting.

Actions:

N/A

MEETING CLOSED AT 11.09am

NEXT MEETING TO BE HELD Wednesday 5 June 2024, 5.30pm