

# Media Release

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Tuesday 1 October 2019

## Camden Council is painting the town pink

Camden Council is painting the town pink throughout October to celebrate Breast Cancer Awareness Month.

Launching today (Tuesday 1 October), Council will:

- Install a pink ribbon above the entry doors to Council's Administration Building and lighting it up for the month of October;
- Plant pink flowers in the planter boxes located in Argyle Street and around Council's Administration Building and Library;
- Plant pink flowers in the roundabouts located on Argyle/Elizabeth Street, Camden and Welling/Waterworth Drive, Mount Annan;
- Host a staff morning tea to raise funds for the McGrath Foundation;
- Purchase pink wristbands for each staff member to wear throughout October;
- Dedicate one waste truck to be permanently wrapped in pink with breast cancer awareness messaging;
- Encourage local businesses to dress up their shop fronts pink for the month of October; and
- Together with Oran Park Town, install light pole banners along Central Avenue and Dairy Street, Oran Park.

Mayor of Camden, Cr Theresa Fedeli, said it was all to raise awareness of breast cancer and raise funds for the McGrath Foundation.

"We were approached by Space Real Estate, Oran Park, earlier this year, to support the Pink Up Your Town initiative," Cr Fedeli said.

"It's such an important initiative to get behind because, sadly, we all know someone who has been affected by cancer. Breast cancer is actually the most common diagnosed cancer and it's currently the second leading cause of cancer death in Australian women.

"That's why I am so proud to support this fantastic initiative. All the funds raised will be donated to the McGrath Foundation, to hire additional nurses to provide the best care for breast cancer patients.

"It's been fantastic working with our community and local businesses on this initiative and seeing everyone throw their support behind it."

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