

# Media Release

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26 April 2018

## Councils helps start Launch Pad Smart Business Centre

New technology based businesses will have the support of Western Sydney University (WSU) at hand with the establishment of a Launch Pad Smart Business Centre in Oran Park.

Last night, Council agreed to sign a Strategic Alliance Agreement with the WSU to establish the Launch Pad for an initial term of 12 months in the Oran Park Smart Work Hub.

“This initiative will connect entrepreneurs in the technology industry with the support and resources of the university to increase their capacity as a local business,” said Mayor Lara Symkowiak.

“Council recognises that small business is the driver of economic growth in our region and is proud to support initiatives to support local businesses and optimise their opportunities,” Cr Symkowiak said.

“We welcome the opportunity to work collaboratively with the university to maximise education and innovation and make it easy for people to do business in our area,” she said.

The Launch Pad Program has so far been rolled out in Werrington, Liverpool and Parramatta to drive innovation in Western Sydney and establish the region as a globally competitive technology and innovation hub.

The program offers access to a highly collaborative environment that will foster problem solving and sharing of expertise and experience.

Once the documents are signed by both parties the opening dates of the Launch Pad in Oran Park will be announced.

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