

CAMDEN COUNCIL

Media Release



Monday 20 February 2017

Back to Business Week supports local businesses

Camden Council will host a free event, Getting Ahead of the Game, to help support small local businesses, as part of Back to Business Week, on 27 February from 5pm to 7pm at the Camden Council Administration Building, 70 Central Avenue, Oran Park.

Back to Business Week is a new NSW Government initiative that celebrates small to medium businesses, as well as promoting and supporting the critical role they play in local communities.

Mayor of Camden, Cr Lara Symkowiak said Council is pleased to work together with the South Western Sydney Business Enterprise Centre to deliver a free event to help support and innovate local business through Back to Business Week.

“People attending the event will have the opportunity to hear an expert panel give short high impact talks on key business topics, while also networking with like-minded business owners.”

“The Back to Business event will target the local business community and provide an opportunity for business education, information sharing and networking.”

“Council’s Economic Development Strategy is built around maximising and seizing opportunities for local businesses to grow and prosper.”

“Recently, Council was successful in obtaining funding of \$5,000 from the Department of Industry, Skills and Regional Development to help fund venue hire, catering, guest speakers and advertising for Camden’s local Back to Business Week event,” Cr Symkowiak said.

Getting Ahead of the Game topics will include:

- Making money
- Social media
- Managing staff
- Technology and innovation
- eMyths

To register go to www.swsydneybec.com.au/events or for more information call Camden Council’s Economic Development Officer on 4654 7614. Back to Business Week will run from 26 February to 4 March 2017 and is a NSW Government Business Connect Initiative.

ENDS

Media Contact:
Caitlin Lewis
Media Officer
Camden Council
PO Box 183, CAMDEN NSW 2570
Phone: 4654 7823
Email: caitlin.lewis@camden.nsw.gov.au