

CAMDEN COUNCIL

Media Release



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CAMDEN REGION ECONOMIC TASKFORCE GETS THE GREEN LIGHT

Camden Council has received Ministerial approval from The Hon Paul Toole MP, Minister for Local Government, for the establishment of its first economic taskforce, the Camden Region Economic Taskforce (the Taskforce).

Mayor of Camden, Councillor Lara Symkowiak said the Taskforce will play an integral role in driving economic growth and maximising opportunities associated with growth in the Camden Local Government Area.

“Council is committed to ensuring that economic growth opportunities are proactively sourced and that we maximise business and employment opportunities in our area” said Cr Symkowiak.

“The establishment of the Taskforce is just one of the initiatives that Camden Council has developed to support local businesses and to help ensure that we continue to have a vibrant and flourishing local economy.”

The Taskforce will be a company limited by guarantee and will be a separate entity from Council with the sole focus being on economic growth across the region.

“The establishment of the Taskforce as a separate company will provide a skills-based board of directors, maximising the use of expertise and abilities of our local community business leaders, and will allow the Taskforce to respond quickly to opportunities as they arise” said Cr Symkowiak.

“Council will bring together key local business leaders and experts to identify, secure and realise opportunities to attract investment, deliver infrastructure and support job creation as well as grow both existing and future, business and industry in our LGA.”

“With the significant growth that we are experiencing, it makes sense to seize upon and maximise the opportunities that come with it through the establishment of the Taskforce. It is hoped that through the leadership and advocacy of the Taskforce that we will have a strong and positive influence in facilitating the development of the Camden region” she said.

With endorsement from the Office of Local Government and now Ministerial approval, Council will conduct a recruitment process for independent directors to join the Board of the Camden Region Economic Taskforce. Once selected, Council will work with the directors to create key performance indicators to ensure that appropriate levels of specification, documentation and evaluation are provided.

The Camden Region Economic Taskforce is a key Council initiative of the Small Business Friendly Councils Program and will assist in the implementation of the Camden Community Strategic Plan, Camden 2040 as well as the Camden Economic Development Strategy.

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