

## Mayoral Minute

**SUBJECT: MAYORAL MINUTE - BOOTS N' BEATS**  
**FROM:** The Mayor  
**EDMS #:** 22/262505

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It is with great pleasure and pride that I confirm Camden's first-ever country music festival, Boots N' Beats, held at the Camden Town Farm on Saturday 18 June was a wonderful success.

As one of Council's COVID Community Support Package initiatives, Boots N' Beats was aimed at bringing people back into the Camden Town Centre, while providing our community with a fun filled in-person event to enjoy.

Between the pandemic, lockdowns and wild weather, we've just had postponement after postponement of late. It had been way too long since we were able to get together as a community and enjoy an in-person event.

It was terrific to see attendees getting into the spirit and enjoying line dancing, entertainment, activities and the many food and drink stalls available. However, the true showstoppers were the amazing local and national talent we had on display.

We were truly amazed by the interest in the event, with more than 15,000 people attending throughout the day. We reached full capacity by 5.30pm and, with safety as our number one priority, had to stagger the entry of event attendees. While it's unfortunate that some people missed out, those who were present had a fantastic, safe time.

I'd also like to make special mention of the charity element of the event. We were honoured to be helping flood relief efforts throughout the Camden area at Boots n' Beats by supporting three very special charity partners – Big Yellow Umbrella; Mother Hubbard's Cupboard; and Turning Point Camden.

We had a sausage sizzle and the fantastic Boots N' Beats branded cowboy hats for sale on the day, with all proceeds going to these charities. I'm so pleased to announce this event raised \$11,900, to be split evenly between the three organisations.

It was also great to see the Camden Town Centre buzzing with people again, with many local businesses benefitting immensely from the additional visitors and patrons on the day.

I'd like to say a big thank you to all the Council teams who made this event possible, especially our Events Team who created an absolutely amazing event and a truly exciting new experience for our community. Those who were there on the day worked tirelessly to make sure everything ran safely and seamlessly, and they did a fantastic job.

## **RECOMMENDED**

**That Council:**

- i. endorse the \$11,900 raised at the event to be evenly distributed between the Big Yellow Umbrella, Mother Hubbard's Cupboard and Turning Point Camden; and**
- ii. note the information and thank Council staff for organising this successful event.**