



PUBLIC ART POLICY

P4.0096.2

PUBLIC ART POLICY

DIVISION: Sport, Community & Activation
BRANCH: Economic Development and Activation
CATEGORY: 2

PART 1 – INTRODUCTION

1. BACKGROUND

- 1.1 Council's Public Art Policy provides a framework for integrating art and design in the public domain. Public art plays an integral role in expressing and valuing Camden's rich natural, cultural and urban heritage.
- 1.2 Council is committed to the sustainable development of a dynamic region that values and celebrates the unique diversity of our people, places and environment and its contemporary culture.

2. OBJECTIVE

- 2.1 To facilitate the provision of public art within the Camden Local Government Area (LGA).
- 2.2 To develop, preserve and celebrate Camden's history and the strengths, achievements and diverse cultures that make up the community including Aboriginal and Torres Strait Islander culture.
- 2.3 To enhance community and cultural wellbeing by providing opportunities for the community to participate in and tell their stories through arts and cultural activities and creative expression.
- 2.4 To reflect Camden's diverse culture and communities for the enjoyment and engagement of local residents, and regional and international visitors.
- 2.5 To align with Council's Community Strategic Plan (CSP), addressing the following strategies:

Welcoming

- W1.1 Support initiatives that build and foster community cohesion
- W1.2 Celebrate creativity and growing diversity

Liveable

- LB2.2 Enhance town centre and public spaces.

- 2.6 To align with Council's Cultural Activation Strategy (CAS), addressing the following objectives:

Pillar 1 – Cultural Activation: The role that Council will play to support cultural activity in Camden including the development of a program of activations, production of temporary and permanent public art, and provision of spaces for creative enterprise.

Pillar 3 – Cultural Destination: Develop and promote Camden LGA as a key destination for a diverse range of cultural tourism experiences from heritage to contemporary.

3. SCOPE

- 3.1 This policy applies to the development and management of public art commissioned by Council or acquired by purchase, donation or transfer.
- 3.2 This policy also applies to public art projects that are commissioned, acquired, purchased, donated or otherwise provided by developers and/or under a Voluntary Planning Agreement (VPA).
- 3.3 This policy is supported by Council's Public Art Procedure.

4. DEFINITION

- 4.1 **Public art** means any artistic works or activities, designed and created by professional arts practitioners for the public domain. It is defined in the broadest sense as artistic works or activities accessible to the public. The work may be of a temporary or permanent nature and may be located in or be part of public open space, building or facility, including façade elements provided by either the public or private sector. It does not include commemorative works such as memorials or plaques.

PART 2 – POLICY STATEMENT

5. PRINCIPLES

- 5.1 Council will use its best efforts to:

- 5.1.1 Ensure public art is:

- Relevant to the vision and objectives of the CSP
- Of a high standard
- Innovative and contemporary
- Relevant and appropriate to the context of its site
- Non-offensive
- Consistent with current planning, heritage, safety and environmental policies and any applicable plans of management and legislation
- Safe and accessible for the public
- Robust and durable (if intended as a permanent fixture)
- Financially viable and maintainable
- Unique
- Not commemorating similar events unless in a different artform or art media to existing monuments or public art works for those events
- Be responsive to culture or Country, particularly within identified areas of Aboriginal heritage and value.

- 5.1.2 Assist in the promotion, preservation and maintenance of Council's public art assets (e.g. permanent art collections, outdoor monuments, memorial and artworks) for the enjoyment of future generations.

- 5.1.3 Support the creation of dynamic places in Camden's local suburbs, reflecting their unique communities.

- 5.1.4 Advocate for the incorporation of quality public art and integrated design in projects of Council, public and commercial developments. Public art strategies are encouraged to be developed for specific sites and precincts.
- 5.1.5 Support the needs of local communities in specific precincts or spaces especially in new growth areas. This will be through the commission of temporary and permanent public art and projects in consultation with relevant target groups where necessary.
- 5.1.6 Support creativity and innovation.
- 5.1.7 Provide employment opportunities for artists, especially local and regional public artists, in building the creative industries as part of Camden's diverse economy.
- 5.1.8 Support local and regional artists, interested stakeholders and partnerships in the community to facilitate public art opportunities.
- 5.1.9 Support the development of a procedural document for planning, designing and maintaining public art works for Camden LGA.
- 5.1.10 Ensure that relevant stakeholders involved in the provision of public art are informed of and abide by these principles.

6. REVIEW

- 6.1 This policy will be reviewed every three years with ongoing monitoring to inform future decision making related to public art.

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RELEVANT LEGISLATIVE INSTRUMENTS: *Local Government Act 1993*
Environmental Planning and Assessment Act 1979

RELATED POLICIES, PLANS AND PROCEDURES: Community Strategic Plan (CSP) 2036
Capital Works Program 2022-2036
Camden Local Environmental Plan (LEP) 2020
Camden Development Control Plan (DCP) 2019
Leppington Development Control Plan 2022
Public Art Procedure
Cultural Activation Strategy 2022 – 2026

RESPONSIBLE DIRECTOR: Sport, Community and Activation

APPROVAL: Council

HISTORY:

Version	Approved by	Changes made	Date	EDMS Number
1	Council	New	09/07/2019	19/203554
2	ELG	Minor amendments	18/08/2022	19/203554